Sponsorship Package

|  |  |
| --- | --- |
|  | Music Theatre Mississauga – Encore SeriesOur Mission We are a 5 show series that supports and promotes the Community lead theatre productions of Clarkson Music Theatre, Theatre Unlimited Performing Arts, Meadowvale Music Theatre, City Centre Musical Productions and Etobicoke Musical Theatre. We are proudly serving our community for over 25 years. Our goal is to provide quality theatre at affordable prices and to give opportunities for performers from all walks of life to come together to build community through theatre. |

### Sponsor Contact Information (please print or type)

Music Theatre Mississauga is consortium group that represents all 5 groups. All receipts for Sponsorship are 100% tax deductible. We are very much interested in working with your company to develop a partnership that promotes your company with our organization and audience. Our Sponsorship team lead by Michael Buchert will contact you at your convenience.

|  |  |
| --- | --- |
| Name |  |
| Best time to contact |  |
| Company Name |  |
| Billing address |  |
| City, Prov. Postal Code |  |
| Phone 1 | Phone 2 |  |
| Fax | Email |  |

### Sponsorship Information

The company is interested in discussing [ ]  Program Advertising Options [ ] Package Options [ ] Custom.

Contribution options may include: [ ] cash [ ] cheque [ ] materials (items used in production)

Gift may be matched by (company foundation)

### Acknowledgement Information

Please use the following name(s) in all acknowledgements:

|  |  |  |
| --- | --- | --- |
|  |  |  |
| Please make cheques or other gifts payable to: |  | Music Theatre Mississauga – Encore Seriesc/o 6124 Wabukayne CrtMississauga, Ontario L5N 2B2 647 221 7989[www.encoreseries.ca](http://www.encoreseries.ca)  |

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Sponsorship Plans are custom built to suit. The package options below are only suggestions and can be tailored to each relationship. Please contact our representative to discuss further.

 Sponsorship Package Options – Attachment A

|  |  |  |
| --- | --- | --- |
| Package Name | Items included | Support level |
| Friendship Level\* | * Listing in Sponsorship Area in program and website
 | Up to $1,000 |
| Bronze Level | * Listing in Sponsorship Area in program and website
* Plus 1/2 page advertisement in program
 | $1,001 to $2,499 |
| Silver Level | * Listing in Sponsorship Area in program and website
* Plus 1 page advertisement in program
* Logo included in web banner on website
 | $2,500 to $4,999 |
| Gold Level | * Listing in Sponsorship Area in program and website
* Plus featured full page advertisement in program
* Logo included in web banner on website
* Media mentions
* Displaying of promotional material in lobby (subject to theatre approval)
* Up to 6 show tickets (subject to availability)
 | $5,000 to $10,000 |
| Platnum Level (Custom) | * Plan to be developed – including inclusion of Company Logo in Pre-show projections
 | $10,000 plus |

 PROGRAM ADVERTISING CONTRACT – Attachment B

|  |  |
| --- | --- |
|  | Music Theatre Mississauga – Encore SeriesArtwork Requirements:Please provide graphics, logos, and text with graphics in one of the following electronic file formats: HIGH RESOLUTIONPDF, jpeg, tiff, or gif files.*All submissions are carefully reviewed having regard to graphic quality and content.* |

### Advertiser Contact Information (please print or type)

|  |  |
| --- | --- |
| Name |  |
| Best time to contact |  |
| Company Name |  |
| Billing address |  |
| City, Prov Postal Code |  |
| Phone 1 | Phone 2 |  |
| Fax | Email |  |

### \*Program Advertising Size Chart - Listed as Friendship Sponsor

|  |  |  |  |
| --- | --- | --- | --- |
| **Program Advertising Size Chart** | Cost | 5 Shows | Selection |
| 1 PAGE (W 5 1/2" X H 8 1/2") | $600 | $2500 | [ ]  |
| 1/2 PAGE (W 5 1/2" X H 4 1/4") | $300 | $1250 | [ ]  |
| 1/4 PAGE (W 2 1/2" X H 2 1/4") | $200 | $875 | [ ]  |
| INSIDE COVER (Front *or* Back) 1/2 PAGE - (W 5 1/2" X H 4 1/4") | $600 | $2500 | [ ]  |
| INSIDE COVER (Front *or* Back) FULL PAGE - (W 5 1/2" X H 8 1/2") | $1000 | $4250 | [ ]  |

Email the file to michael.buchert@bell.net as (resolution details at top of form [ ]  Done [ ] To Follow

Special Details :

All artwork is subject to acceptance by **our Editor** on behalf of *the encore series,*

and by the printer. The signature below by an authorized representative of the advertiser will confirm a

binding contract between the Advertiser and *Music Theatre Mississauga.*

|  |  |
| --- | --- |
| Name |  |
| Signature |  |
| Title  |  |
|  |  |
| Please make cheque payable : |  | Music Theatre Mississauga – Encore Seriesc/o 6124 Wabukayne Crt Mississauga, Ontario L5N 2B2 6472217989 |